

# 22<sup>nd</sup>

## Congress of the Entomological Society of Southern Africa

28 June-1 July 2021 | Tshipise, Forever Resort



## SPONSORSHIP & EXHIBITION OPPORTUNITIES



# Welcome Message

Dear fellow Entomologists,

Every two years entomologists from around southern Africa gather to attend the Entomological Society of Southern Africa (ESSA) Congress. I therefore have the pleasure to invite you to the 22nd Biennial ESSA Congress, to be held from 28 June – 1 July 2021 at the Forever Resort Tshipise in Limpopo Province.

As a Society it is our pleasure to host national, regional, and international delegates and, together with the local organizing committee, we commit to making this another memorable event.

This biennial event provides a platform for all entomologists in the region to showcase their research. This is also an important training opportunity for young entomologists from various African tertiary institutions. The congress is open to all professionals and amateurs interested in entomology and will provide a balanced overview of advances in diverse entomological disciplines.

The main congress theme is “**Insects in the Anthropocene**”, and will include relevant sub-themes ranging from Insect Conservation, Integrated pest management and Conservation Biological Control, Biological control, Aquatic Entomology, Soil Biology, Taxonomy and Entomophagy.

We are pleased to announce that our programme will be complemented with confirmed keynote speakers which will include Dr Sevgan Subramanian (International Centre of Insect Physiology and Ecology), Prof. Pedro Cardoso (University of Helsinki), Prof. Erik Holm (ZZ2) and Prof. Ingo Grass (University of Hohenheim).

ESSA2021 offers a variety of engagement opportunities suitable for large as well as small organisations. Association with the ESSA Congress as a donor, sponsor or exhibitor is an excellent way to reach a focussed and captive audience. Please use this unique opportunity to participate in this event by selecting from the options in this prospectus.

Our plans for the congress will necessarily be informed by the unpredictable consequences of the COVID-19 pandemic. Nonetheless, we encourage you to mark your calendars and save the dates for ESSA2021.

We look forward to welcoming you to the Congress and to Limpopo, the warmest place to be, especially in June & July!



Prof. Stefan Foord  
Chairman: Organizing committee

# The Congress at a Glance

## Key Facts

### Congress

22nd Entomological Society of Southern Africa Congress

### Date

June 28 – July 02, 2021

### Venue

Tshipise Forever Resort

## ESSA2021 Organizer

The University of Venda

### ESSA2021 Organizing Committee

Chair: Prof. Stefan Foord (University of Venda)

Dr Colin Schoeman (University of Venda)

Dr Elsje Joubert (Levubu Centre of Excellence)

Ms Dawn Cory-Toussaint (University of Venda)

## Congress Secretariat

c/o SAVETCON Event Management

47 Gemsbok Avenue, Monument Park

South Africa

Tel: +27 71 587 2950

Email: corne@savetcon.co.za

## Delegate Profile

The congress is open to all professionals and amateurs interested in entomology and will provide a balanced overview of advances in diverse entomological disciplines.

We anticipate an attendance of around 150-200 delegates.

## Timetable

Congress Setup + Meet & Greet: June 28, 2021

Congress Dates: June 28-July 01, 2021

Congress Dinner: July 01, 2021

Accommodation Checkout: July 02, 2021

## Scientific Themes

The main congress theme is "*Insects in the Anthropocene*", and will include relevant sub-themes ranging from Insect Conservation, Integrated pest management and Conservation Biological Control, Biological control, Aquatic Entomology, Soil Biology, Taxonomy and entomophagy.

# 21<sup>st</sup> ESSA Congress, 2019

The 21<sup>st</sup> Entomological Society of Southern Africa Congress was held on 8-12 July in 2019 in Umhlanga, Kwazulu-Natal.

This congress was attended by over 240 entomologists, had 11 sessions over the 3 days and 193 published abstracts, both oral and posters.

## ESSA2019 was supported by

- Afro Empresses
- Agriprotein
- BDS Publishing
- Centre for Invasion Biology
- Cropwatch
- Farmag
- FBIP (Foundational Biodiversity Information Programme)
- Foothills Wines/Vineyards
- Horne Technologies CC
- ICE
- Inqaba Biotec
- Insect Science (Pty) Ltd Conf
- JRS Biodiversity Foundation
- Koppert SA (Pty) Ltd
- KZN Museum
- Penguin Random House
- Oppenheimer Generation
- SABO (South African Bioproduct Organisation)
- SACNASP
- Selbys
- UKZN
- Vital Bugs

# Proposed Programme

## Monday, 28 June 2021

08h00 – 14h00	Setup of venue and exhibitor stands and posters
15h00 – 18h00	Registration Opens
16h30 – 19h00	Meet and Greet Reception

## Tuesday, 29 June 2021

07h00 – 08h30	Poster viewing and networking		
<b>Venue</b>	<b>Venue 1</b>	<b>Venue 2</b>	<b>Venue 3</b>
08h30 – 10h00	Plenary Session		
10h00 – 10h30	Mid-morning refreshments		
10h30 – 12h00	Concurrent Session	Concurrent Session	Concurrent Session
12h15 – 13h00	Poster Session & Lunch		
13h00 – 13h45	Poster Session & Lunch		
14h00 – 15h30	Concurrent Session	Concurrent Session	Concurrent Session
15h30 – 16h00	Mid-afternoon refreshments		
16h00 – 17h15	Welcome Reception		

## Wednesday, 30 June 2021

07h00 – 08h30	Poster viewing and networking		
<b>Venue</b>	<b>Venue 1</b>	<b>Venue 2</b>	<b>Venue 3</b>
08h30 – 10h00	Plenary Session		
10h00 – 10h30	Mid-morning refreshments		
10h30 – 12h00	Concurrent Session	Concurrent Session	Concurrent Session
12h15 – 13h00	Poster Session & Lunch		
13h00 – 13h45	Poster Session & Lunch		
14h00 – 15h30	Concurrent Session	Concurrent Session	Concurrent Session
15h30 – 16h00	Mid-afternoon refreshments		
16h00 – 17h30	Concurrent Session	Concurrent Session	Concurrent Session
17h30	Free Evening		

## Thursday, 01 July 2021

07h00 – 08h30	Poster viewing and networking		
<b>Venue</b>	<b>Venue 1</b>	<b>Venue 2</b>	<b>Venue 3</b>
08h30 – 10h00	Plenary Session		
10h00 – 10h30	Mid-morning refreshments		
10h30 – 12h00	Concurrent Session	Concurrent Session	Concurrent Session
12h15 – 13h00	Poster Session & Lunch		
13h00 – 13h45	Poster Session & Lunch		
14h00 – 15h30	Closing Plenary Session		
18h00	Congress Closing Gala Dinner		

## Friday, 02 July 2021

10h00	Delegates check out and depart
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# Sponsorship & Exhibitions

## Promote



## Reach



## Generate



## Connect



## Close



Industry involvement is one of the key elements to the success of ESSA2021 in South Africa. Your presence and contribution enhance the overall scientific impacts of the congress – through promotional opportunities, scientific exchange, and community engagement.

In principle, all sponsors will be treated on a “first come, first served” basis and will be mentioned in all congress publications, such as the Final Programme and the Congress Website.

Sponsors are welcome to offer additional events; however, these may not take place parallel to any official Congress Events.

Should sponsors wish to organize an event before, during or after the congress, written consent from the Chair of the LOC will be requested.

We look forward to working with our industry partners to help achieve their respective goals and objectives for the 22<sup>nd</sup> ESSA Congress in Limpopo, South Africa.

To participate at ESSA2021, please complete the application form on the last page and email back to SAVETCON.

### EXHIBITION & SPONSORSHIP CONTACT

Corné Engelbrecht

SAVETCON Event Management

47 Gemsbok Avenue, Monument Park

South Africa

Tel: +27 71 587 2950

Email: [corne@savetcon.co.za](mailto:corne@savetcon.co.za)

### Cancellation Policy

In light of the COVID-19 pandemic, if a cancellation of the event shall occur, you will be reimbursed in full less a varying fee to cover administrative and communication fees. In such an event, we will continue showing your company's support of the congress via your logo on our website and links on social media. In addition, if this should happen, we will do our best to host the event as a hybrid or virtual meeting.

But let's be optimistic!

We hope to see you all in Limpopo in June.

# Sponsorship Opportunities

	Gold	Silver	Bronze
<b>COST IN ZAR (VAT not applicable)</b>	<b>R50,000</b>	<b>R35,000</b>	<b>R21,500</b>
Exhibition space (provided: space with table, linen, 2 chairs)	6mx2m Priority placement	3mx2m	3mx2m
Free registration of your representatives to all scientific sessions, including refreshments, lunches, and all social functions	6	4	2
15-minute presentation at the end of the first day's plenary session.	Yes*	n/a	n/a
As a sponsor your company will be associated with the congress on different communication supports (newsletters, web site, social media, etc) and on all event documentation (flyer, schedule, menus, invitations, etc) with the mention of your sponsorship category.	Yes	Yes	Yes
Insertion of your logo on the cover page of the abstract book that will be available online on the congress website during and after the event.	Yes (including hyperlink)	n/a	n/a
Logo in the digital abstract book	n/a	Inside	Inside
Pull/Roll up banner on the stage next to speakers during the congress (that you will provide).	Yes	n/a	n/a
Colour advertisement and introduction in the final programme	Full page – inside front cover + 150 word	Full page + 100 word	Half page + 50 word
Company recognition during breaks with a slide (max. length 2 min)	Yes	Yes	No
Company recognition on all holding slides in plenary session and breakout rooms	Yes	Yes	Yes
Bag insert (company brochure put in the delegate bags), max 4 pages	Yes	Yes	Yes

\* subject to approval by the Scientific Programme Committee

## Other Options

Benefit packages can be designed specifically to meet the interests of companies or agencies that wish to explore alternative options. Please contact our secretariat through [corne@savetcon.co.za](mailto:corne@savetcon.co.za)

# Exhibition Options

- ▶ R15,000
  - ▶ 3mx2m Exhibition space (provided: table, linen, 2 chairs)
  - ▶ 50-word company profile in official programme book
  - ▶ Link on congress website
  - ▶ 2 full registrations, including both the welcome function and gala dinner
  - ▶ Your logo will be associated with the congress on different communication supports (newsletters, web site, social media, etc), that will be available on-line on the congress website pre- during and after the event.

Perhaps you'd like to put your name to something memorable?  
We're offering the following sponsor items for 22<sup>nd</sup> ESSA Congress.

# Hospitality Packages

DESCRIPTION	COST	BENEFITS
Hospitality sponsor for tea breaks and lunches	R18,500 for full day	<ul style="list-style-type: none"> <li>• Branding at all tea/coffee stations for the day (sponsor can supply)</li> <li>• Overlays for buffet stations and/or cocktail tables, branded serviettes etc.)</li> <li>• 2 x free standing pull-up banners in the catering area on the day of sponsorship</li> <li>• Acknowledgement on congress website and in final programme (max 75 words)</li> <li>• Logo in looped presentation in plenary venue</li> </ul>
Welcome Reception <i>(Exclusive)</i>	R45,000	<ul style="list-style-type: none"> <li>• Logo included in all material related to the welcome function</li> <li>• 4 x free standing pull-up banners in venue during the welcome function</li> <li>• 5-minute welcoming address to guests</li> <li>• Full page advertisement in final programme (sponsor to supply final print ready artwork in PDF format)</li> <li>• Insert into delegate bag (max 8 pager – sponsor to supply insert)</li> <li>• 2 x free delegate passes to full congress</li> <li>• Acknowledgement on website and in final programme (max 75 words)</li> <li>• Logo in looped presentation in plenary venue</li> </ul>
Gala Dinner <i>(Exclusive)</i>	R60,000	<ul style="list-style-type: none"> <li>• Logo included in all material related to the gala dinner</li> <li>• Unlimited free-standing pull-up banners or branding in venue during the gala dinner</li> <li>• 5-minute welcoming address to guests</li> <li>• Full page advertisement in final programme (sponsor to supply final print ready artwork in PDF format)</li> <li>• Insert into delegate bag (max 8 pager – sponsor to supply insert)</li> <li>• 2 x free delegate passes to full congress</li> <li>• Acknowledgement on website and in final programme (max 75 words)</li> <li>• Logo in looped presentation in plenary venue</li> <li>• Recognition on official programme, pre-event marketing and proceedings;</li> <li>• Sponsor will have the opportunity to distribute giveaways and branded items</li> </ul>



# Branding Packages

DESCRIPTION	AMOUNT	BENEFITS
Delegate bags <i>(Exclusive)</i>	R35,000	<ul style="list-style-type: none"> <li>• Branding the delegate bags is a much sought-after sponsorship opportunity which will ensure your company brand will be remembered long after the event</li> <li>• Sponsor's logo co-branded with Congress logo on the delegate bags</li> <li>• Acknowledgement on Congress website and in final programme (max 75 words)</li> <li>• Logo included in looped presentation in plenary venue</li> <li>• Full page advert in final programme (sponsor to supply final print ready artwork in PDF format)</li> <li>• Insert into delegate bag (max 8 pager – sponsor to supply insert)</li> <li>• 1 x free delegate pass to full congress</li> </ul>
Meeting Pens & Notebooks <i>(Exclusive)</i>	R15,000	<ul style="list-style-type: none"> <li>• Sponsor's logo on pens</li> <li>• Acknowledgement on website and in final meeting programme (max 75 words)</li> <li>• Logo included in looped presentation in plenary venue</li> <li>• 1 x free delegate pass to full congress</li> </ul>
Power Banks <i>(Exclusive)</i>	R30,000	<ul style="list-style-type: none"> <li>• Sponsor's logo on the power bank</li> <li>• Acknowledgement on meeting website and in final meeting programme (max 75 words)</li> <li>• Logo included in looped presentation in plenary venue and exhibition venue</li> <li>• Full page advert in final meeting programme (sponsor to supply final print ready artwork in PDF format)</li> <li>• Insert into meeting delegate bag (max 8 pager – sponsor to supply insert)</li> <li>• 1 x free delegate pass to full congress</li> </ul>
USBs <i>(Exclusive)</i>	R13,500	<ul style="list-style-type: none"> <li>• USB's will be branded with sponsor logo;</li> <li>• USB's will be pre-loaded with the Congress proceedings.</li> <li>• Delegates will receive a voucher to collect USB's from your stand (if applicable)</li> <li>• All items will be sourced by the secretariat.</li> </ul>
Registration Area <i>(Exclusive)</i>	R16,500	<ul style="list-style-type: none"> <li>• Logo on lanyards, name badges and pocket programmes</li> <li>• 4 x free standing pull-up banners in registration area/foyer</li> <li>• Opportunity to provide branded t-shirts for registration staff</li> <li>• Acknowledgement on congress website and in final programme (max 75 words)</li> <li>• Logo included in looped presentation in plenary venue</li> </ul>
Bottled Water	R3,500/day	<ul style="list-style-type: none"> <li>• Branded bottled water will be provided to each delegate in the plenary session of each day</li> <li>• Acknowledgement on website and in final programme (max 75 words)</li> <li>• Logo included in looped presentation in plenary venue and exhibition venue</li> </ul>
Bag inserts	R1,250	<ul style="list-style-type: none"> <li>• Sponsor will have the opportunity to distribute company brochure, giveaways and branded items in the delegate bags.</li> </ul>
Promotional Items	Price on request	<ul style="list-style-type: none"> <li>• Face masks</li> <li>• Sanitizers</li> <li>• Sanitizing wetwipes</li> </ul>



# Marketing Packages

DESCRIPTION	AMOUNT	BENEFITS
Advert in programme book	R6,500	<ul style="list-style-type: none"> <li>• Full inside back cover (exclusive)</li> </ul>
Advert in programme book	R2,850	<ul style="list-style-type: none"> <li>• Full page inside</li> </ul>
Advert in programme book	R1,450	<ul style="list-style-type: none"> <li>• Half page inside (landscape)</li> </ul>
Speakers	Price on request	<ul style="list-style-type: none"> <li>• *Option 1 – Sponsor a pre-selected speaker on the programme (T&amp;C's apply);</li> <li>• *Option 2 – Propose a speaker (T&amp;C's apply);</li> <li>• Recognition on official programme, pre-event marketing and proceedings</li> <li>• Free advert (maximum 1x A4) in the final programme;</li> <li>• Sponsor may place one pull up banner in front of the lecture room during presentation.</li> <li>• 1 x free delegate pass to full congress</li> </ul>

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\*Option 1 – Sponsor a pre-selected speaker on the programme ;  
 - Approval required from Speaker;  
 - May place logo on first slide of speaker presentation;  
 - Fee covers honorarium only.

\*Option 2 – Propose a speaker for the programme;  
 - Provide full CV and proposed topic & abstract to SPC for approval;  
 - Full papers to be submitted once approved;  
 - All speaker costs to be covered by sponsor (travel, accommodation & honorarium)

## Support

ESSA2021 aims to provide an opportunity for entomologists from diverse communities to meet, learn, and foster collaborations. In order to facilitate access to the congress and the associated workshops by students and also delegates from Lower- and Middle-Income Countries we invite you to sponsor the registration fees of deserving candidates.

### Speaker Sponsorships

- Support denoted next to the speaker's name in the programme.
- Logo recognition on official congress website, online and printed programmes.

The ESSA2021 Scientific Committee welcomes speaker suggestions.

# Terms and Conditions

Sponsor/Exhibitor packages are available on a first-come-first-serve basis and the Organisers reserve the right to decline applications at their sole discretion.

The Reservation form constitutes a binding agreement between the Sponsor/Exhibitor and the Congress Organisers (SAVETCON Event Management).

All exhibitors are to comply with the Exhibition Rules and Regulations as determined by the venue, as well as the Occupational Health & Safety Act and Safety in Sports and Recreational Events Act of 2010 (both documents are available on request).

The law of South Africa governs this contract.

Sponsors/Exhibitors confirm that their logos and associated company information to be used for event publication purposes.

**EXHIBITION SPACE:** The cost of each exhibition space includes a trestle table (1.8m x 800cm), 2 chairs and white/black linen. Exhibits shall be so arranged as not to obstruct the general view, nor hide the exhibits of others. No gazebos allowed. No banners outside of allocated space/stand allowed. Exhibitor to provide own extension cords to connect to electrical outlets.

The Exhibitor is solely and fully responsible for its own exhibit material and stand contents and should insure its exhibit against loss or damage from any cause whatsoever. All property of the Exhibitor is understood to remain in its care, custody and control in transit to or from within the confines of the exhibit hall.

**LIABILITY:** Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agrees to abide by the liability policies outlined below. The organisers and all organizations and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise, of Exhibitor or its employees or agents.

**INSURANCE:** The organisers, the host company or the venue does not maintain insurance covering Exhibitors property or employees. It is the sole responsibility of the Exhibitors to obtain public liability insurance, business interruption insurance, property damage insurance, and workers' compensation insurance covering and protecting Exhibitors against all such losses as referenced in these Guidelines.

**PAYMENT SCHEDULE:** Full payment is due at the time of reservation. The congress will not reserve an exhibition space without payment in full and signed contract/application form. The congress reserves the right to refuse reservation of a stand that is inconsistent with the congress objectives.

**CANCELLATION/SPACE REDUCTION:** Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing and forwarded to the organisers at

corne@savetcon.co.za. Cancellations or space reductions will be subject to charges according to the following schedule:

- More than 60 days and less than three months before event start date – deposit forfeited; excess of deposit paid will be refunded less 20% administration fee.
- 60 days and less before event start date – full amount shall be forfeited. In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, the organisers shall retain the right to resell cancelled space without rebate or allowance to the Exhibitor.

**TERMINATION OF EXHIBITION:** In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of the organisers, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SAVETCON under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SAVETCON, said Contract and/or the Exhibition (or any part thereof) may be terminated by SAVETCON.

SAVETCON shall not be responsible for delays, damage, loss, increased costs, or other unfavourable conditions arising by virtue of cause or causes not reasonably within the control of SAVETCON.

If SAVETCON terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SAVETCON (or its representatives) shall not be liable to the Exhibitor other than for a prorated refund of such Exhibitor's space price payment determined on the basis of the number of Exhibition days remaining.

For purposes hereof, the phrase "cause or causes not reasonably within the control of SAVETCON" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defence or military authorities; terrorism or threat of terrorism, act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labour disturbance; inability to secure sufficient labour, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God rules as it deems proper to assure the success of the Exhibition.

# ESSA2021 Reservation Application Form

Company/Organisation name: \_\_\_\_\_

Postal address: \_\_\_\_\_

\_\_\_\_\_ Postal code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ VAT no.: \_\_\_\_\_

Invoicing details (if different from above) \_\_\_\_\_

Category	Item	Cost	Qty	Total
Sponsorship Package	Gold	R 50,000		
	Silver	R 35,000		
	Bronze	R 21,500		
Hospitality Package	Refreshment break or lunch	R 18,500		
	Welcome Reception	R 45,000		
	Gala Dinner	R 60,000		
Branding Package	Delegate Bags	R 35,000		
	Branded Delegate Notebooks & Pens	R 15,000		
	Power Banks	R30,000		
	USB Memory Sticks	R 13,500		
	Registration Area & Lanyards	R 16,500		
	Bottled Water	R 3,500/day		
	Bag Inserts	R 1,250		
	Promotional items	On request		
Marketing Package	Advert in programme book - Full inside back cover	R 6,500		
	Advert in programme book - Full inside	R 2,850		
	Advert in programme book – Half page	R 1,450		
	Sponsor a speaker	On request		
Exhibition	Full Congress Standard Exhibition	R 15,000		
<b>TOTAL</b>				

## AUTHORISED SIGNATURE

By signing below, I acknowledge that I have read the Terms and Conditions (page 10 of this document), that I agree, understand and accept them and that I am duly authorised to sign and thereby to bind the company/organisation named above.

Name:

Name:

Date:

Designation:

Signature:

PLEASE COMPLETE THIS RESERVATION FORM & SUPPLY TO THE CONGRESS ORGANISERS

SAVETCON EVENT MANAGEMENT | Corné Engelbrecht

☎ + 27(0)71 587 2950 | ✉ [corne@savetcon.co.za](mailto:corne@savetcon.co.za) | [ESSA2021](#)