

SPONSORSHIP PROSPECTUS

KRUGER NATIONAL PARK  
SOUTH AFRICA

ICPOW

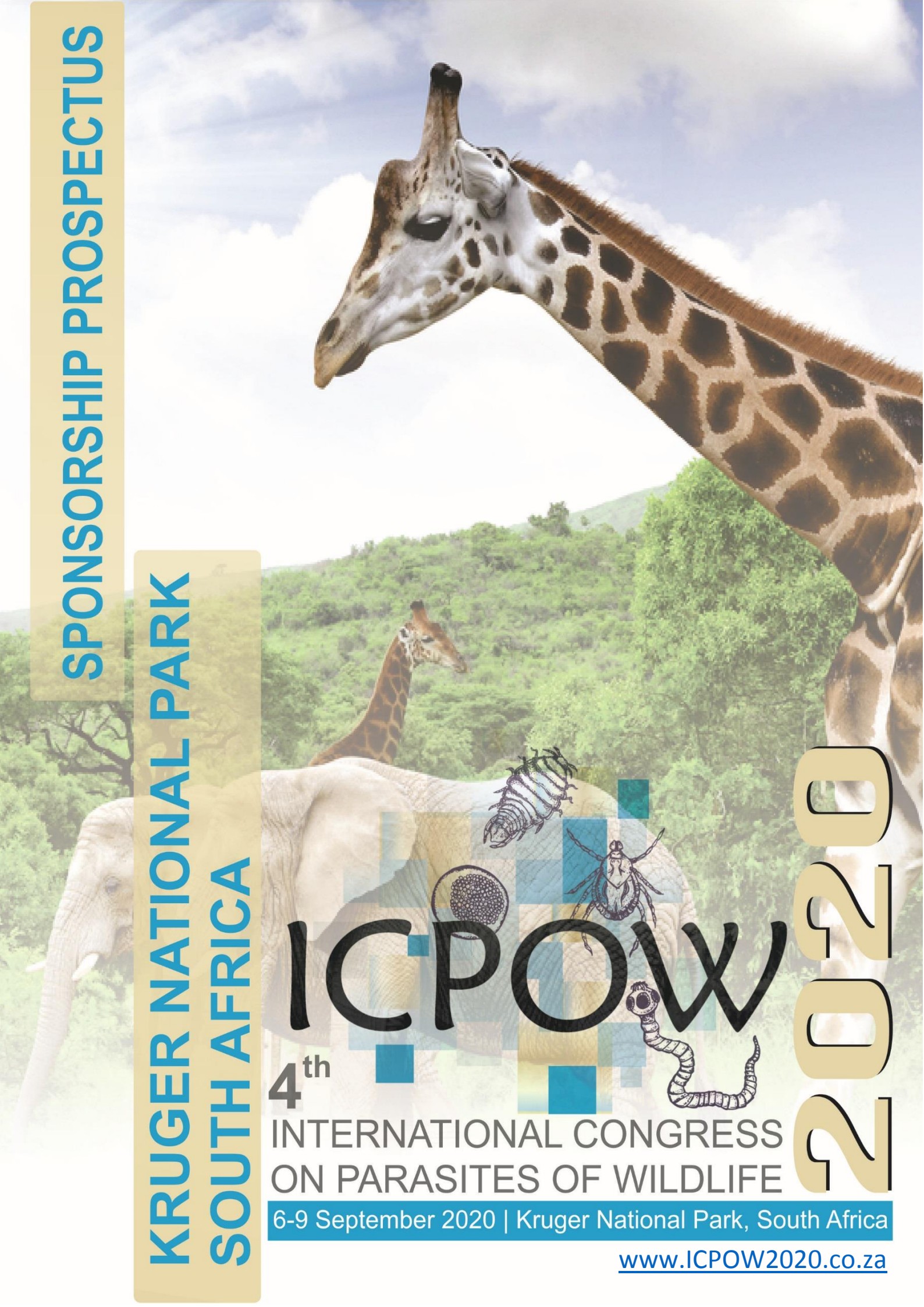
4<sup>th</sup>

INTERNATIONAL CONGRESS  
ON PARASITES OF WILDLIFE

6-9 September 2020 | Kruger National Park, South Africa

[www.ICPOW2020.co.za](http://www.ICPOW2020.co.za)

2020



# CONGRESS SPONSORSHIP PACKAGES

(Limited to 1 Sponsor)

Item	Details
<b>Congress Sponsor</b>	<ul style="list-style-type: none"> <li>- Standard Exhibitor Stand (including 2 Congress passes that can attend sessions, all social functions and 1-minute opening introduction)</li> <li>- A 25-minute Presentation in main programme</li> <li>- Sponsor's banners (max 2 pull up banners) in the lecture room for the duration of the event.</li> <li>- Sponsor's logo to be included on all marketing, communications, printed material &amp; Congress website (with hyperlink) as the Congress Sponsor</li> <li>- A slide or video with sponsor's name, logo and wording of choice to be shown in Congress holding slides in between sessions throughout the Congress.</li> <li>- Thanked publicly from the podium during both the Opening and the Closing sessions.</li> <li>- Sponsor to include corporate material in delegate bag</li> </ul>
<b>Welcome Reception Sponsor</b>	<ul style="list-style-type: none"> <li>- Standard Exhibitor Stand (including 2 Congress passes that can attend sessions, all social functions and 1-minute opening introduction)</li> <li>- Sponsor may place banners in welcome reception area.</li> <li>- The sponsor may nominate a delegated representative to give a short (10-minute) speech at the reception.</li> <li>- A link from Congress website and partner's logo on website.</li> <li>- A slide/video with partner's name, logo and wording of choice to be shown in the Congress holding slides in between sessions throughout Congress.</li> <li>- Thanked publicly from the podium during both the Opening and the Closing sessions.</li> <li>- Sponsor to include corporate material in delegate bag.</li> </ul>
<b>Boma Braai Sponsor</b>	<ul style="list-style-type: none"> <li>- Sponsor may place banners in welcome reception area.</li> <li>- The sponsor may nominate a delegated representative to give a short (5-minute) speech at the braai.</li> <li>- A link from Congress website and partner's logo on website.</li> <li>- Sponsor's logo on the invitations/menus/programmes</li> <li>- Sponsor will have the opportunity to distribute giveaways and branded items</li> <li>- Sponsor to include corporate material in delegate bag.</li> </ul>
<b>Gala Dinner Sponsor</b>	<ul style="list-style-type: none"> <li>- Standard Exhibitor Stand (including 2 Congress passes that can attend sessions, all social functions and 1-minute opening introduction)</li> <li>- Sponsor may place banners in Congress dinner venue.</li> <li>- Sponsor will receive a VIP table reservation.</li> <li>- The sponsor may nominate a representative to give a short speech (10-minutes) at the Congress dinner.</li> <li>- A link from Congress website and partner's logo on website.</li> <li>- A slide/video with partner's name, logo and wording of choice to be shown in the Congress holding slides in between sessions throughout the Congress.</li> <li>- Thanked publicly from the podium during both the Opening and the Closing sessions.</li> <li>- Sponsor to include corporate material in delegate bag.</li> </ul>

## ITEM BRANDING SPONSORSHIP

(all Congress items will be sourced & branded by the secretary)

(Limited to 1 Sponsor per item)

Item	Details
<b>Registration Area, Name badges, Lanyard &amp; Pocket Programme</b>	<ul style="list-style-type: none"> <li>- Sponsor may brand the registration area with a tablecloth, maximum 2 pull up banners, pamphlets, gifts &amp; pens (to be supplied by sponsor)</li> <li>- Sponsor has the option to provide staff to manage the registration and interact with the delegates.</li> <li>- Any further reasonable requests for the registration area will be considered e.g. providing branded waiters with welcome drinks.</li> <li>- Name badges, lanyard &amp; pocket programme will display your company logo.</li> <li>- Sponsoring the name badges, lanyards &amp; pocket programme provides you with 100% certainty that your company name will be seen and remembered by every visitor.</li> </ul>
<b>Congress Bags</b>	<ul style="list-style-type: none"> <li>- Branding the Congress Bags is a much sought-after sponsorship opportunity, which will ensure your company brand will be remembered long after the Congress.</li> <li>- Sponsor will provide funding for the congress bags.</li> <li>- The bag will bear the sponsor's logo and the congress logo in the form of printing/embroidery or luggage tags.</li> </ul>
<b>Congress Notebooks &amp; Pens</b>	<ul style="list-style-type: none"> <li>- Notebooks &amp; pens will be branded with the Congress &amp; sponsor logo.</li> <li>- Notebooks &amp; pens will be placed on tables inside the Congress hall on the first day of the Congress.</li> </ul>
<b>USB Memory Sticks</b>	<ul style="list-style-type: none"> <li>- Each delegate will be given a USB memory stick branded with the Congress &amp; sponsors logos at registration with an electronic copy of the abstract book.</li> </ul>

## ADVERTISING OPPORTUNITIES

Item	Details
<b>Advert in Abstract Book</b>	<ul style="list-style-type: none"> <li>- Electronic Abstract Book on USB Memory Stick</li> <li>- Printed copies maybe be limited to demand at the Congress</li> </ul>
<b>Sponsor a Speaker</b>	<ul style="list-style-type: none"> <li>- Contribute towards the cost of travel, accommodation &amp; honorarium of a speaker.</li> <li>- Recognition in all delegate communications</li> </ul>
<b>Charging Station</b>	<ul style="list-style-type: none"> <li>- Co-branded with Congress logo on mobile device charging station (to be provided by secretariat)</li> <li>- Acknowledgement on Congress website</li> </ul>

## EXHIBITOR ATTENDANCE

Item	Details
<b>Full Congress Standard Exhibitor Stand</b>	<ul style="list-style-type: none"> <li>- Exhibitor space for the full duration of the Congress</li> <li>- Stand Size 3m x 3m</li> <li>- Includes a trestle table &amp; 2 chairs</li> <li>- 100-word company / product profile in the Abstract Book</li> <li>- Company logo on congress website</li> <li>- 2 passes which can attend sessions (and earn CPD points) &amp; includes all social functions</li> </ul>
<b>1 Day Congress Standard Exhibitor Stand</b>	<ul style="list-style-type: none"> <li>- Exhibitor space for 1 day of the Congress only</li> <li>- Stand Size 3m x 3m</li> <li>- Includes a trestle table &amp; 2 chairs</li> <li>- Company logo on congress website</li> <li>- 1 pass which can attend sessions (and earn CPD points) &amp; includes all social functions on the day of exhibition (excluding Tuesday evening's student function)</li> </ul>
<b>Additional Passes (full congress)</b>	<ul style="list-style-type: none"> <li>- Pass to be acquired if your company would like more staff to attend the Congress than what is included in your package.</li> <li>- Pass will enable member to attend all sessions (and earn CPD points) as well as all social functions for the full duration of the Congress</li> </ul>
<b>Additional Pass for 1 Day of the Congress Only</b>	<ul style="list-style-type: none"> <li>- Pass to be acquired if your company would like more staff to attend the Congress than what is included in your package.</li> <li>- Pass will enable member to attend all sessions (and earn CPD points) as well as all social functions for the one day of the Congress only</li> </ul>
<b>Additional Welcome Reception Ticket</b>	<ul style="list-style-type: none"> <li>- Attendance to the Welcome Reception for additional staff or partners</li> </ul>
<b>Additional Boma Braai Ticket</b>	<ul style="list-style-type: none"> <li>- Attendance to the Boma Braai for additional staff or partners (Monday evening)</li> </ul>
<b>Additional Gala Dinner Ticket</b>	<ul style="list-style-type: none"> <li>- Attendance to the Gala Dinner for additional staff or partners</li> </ul>

# STANDARD TERMS AND CONDITIONS

1. Sponsor/Exhibitor packages are available on a first-come-first-serve basis and the Congress Organisers reserve the right to decline applications at their sole discretion.
2. The Reservation form constitutes a binding agreement between the Sponsor/Exhibitor and the Congress Organisers.
3. Sponsorship/Exhibition will only be confirmed on receipt of the completed and signed Reservation form as well as receipt of payment of the 50% deposit.
4. Logos must be provided in jpeg format and emailed to [marketing@savetcon.co.za](mailto:marketing@savetcon.co.za) within 5 days of commitment to ensure that we are able to offer maximum exposure as per package stipulations.
5. All exhibitors are to comply with the Exhibition Rules and Regulations as determined by the venue, as well as the Occupational Health & Safety Act and Safety in Sports and Recreational Events Act of 2010 (both documents are available on request).
6. The law of South Africa governs this contract.
7. Any deposits paid to the Congress Organisers are non-refundable.

## THE SPONSOR/EXHIBITOR'S OBLIGATIONS

### The Sponsor/Exhibitor agrees:

1. To pay to the Congress Organisers:
  - a. 50% deposit on confirmation to secure booking (non-refundable);
  - b. *Balance 50% no later than 21 days before the first day of the Congress.*
2. That in the event of cancellation by the Sponsor/Exhibitor 30 days prior to the start of the Congress; the Sponsor/Exhibitor *shall forfeit all* amounts paid to the Congress Organisers and remain liable for any unpaid amounts owing to the Congress Organisers whatsoever the reason for the withdrawal or cancellation.
3. The Sponsor/Exhibitor acknowledges that the decision to, or not to continue with the event shall be the absolute discretion of the Congress Organisers.
4. In the event of cancellation of the Congress by the Congress Organisers, for whatever reason, all monies paid by the Sponsor/Exhibitor to the Congress Organisers shall be refunded in full to the Sponsor/Exhibitor within 30 days of the date of cancellation by the Congress Organisers.

## THE CONGRESS ORGANISERS' OBLIGATIONS

### The Congress Organisers shall be responsible for the following:

1. Compilation of the Congress Programme.
2. Ensure that all invitations to the participants of the Congress are sent in a timely fashion.
3. Ensure that Sponsor/Exhibitor benefits are fulfilled as per selected package.
4. Not be liable for any damage or injury to any person or goods whatsoever during the staging of Congress.
5. Not be liable to the Sponsor/Exhibitor's losses should the event be cancelled due to acts beyond its control including war, riots, coup de' tat, armed resistance, overthrowing of the government and weather-related disaster.

# ICPOW CONGRESS RESERVATION FORM

<b>Congress Theme</b>	International Congress on Parasites of Wildlife
<b>Congress Dates</b>	6 – 9 September 2020
<b>Venue</b>	Kruger National Park, South Africa
<b>Delegate Profile</b>	Parasitologists, veterinarians and para-vets (technologists) (local and international)
<b>Expected Nr of Delegates</b>	150+

Company/Organisation name:

Postal address:

Postal code:

Telephone:  VAT no.:

Email:  Mobile:

Admin Contact name

Category	Item	Cost	Select
Event Package	Congress Sponsor	R 20 000	
Event Package	Welcome Reception Sponsor	R 10 000	
Event Package	Boma Braai Sponsor	R 15 000	
Event Package	Gala Dinner Sponsor	R 20 000	
Item Branding	Registration Area, Name badges, Lanyard & Pocket Programme	R 15 000	
Item Branding	Congress Bags	R 30 000	
Item Branding	Congress Notebooks & Pens	R 10 000	
Item Branding	USB Memory Sticks	R 10 000	
Advertising	Advert in Abstract Book	R 2 500	
Advertising	Sponsor a Speaker	R 2 500	
Exhibitor	Exhibitor Stand for Full Congress	R 9 900	
Exhibitor	Exhibitor Stand for 1 day only	R 3 300	Indicate days
Exhibitor	Additional Attendance Pass	R 2 800	
Exhibitor	Additional Welcome Reception Ticket	R 180	
Exhibitor	Additional Boma Braai Ticket	R 250	
Exhibitor	Additional Gala Dinner Ticket	R 450	
<b>TOTAL</b>			

## SIGNATURE

By signing below, I acknowledge that I have read the Terms and Conditions (page 4 of this document), that I agree, understand and accept them and that I am duly authorised to sign and thereby to bind the company/organisation named above.

Name:  Date:

Designation:

Signature:

PLEASE COMPLETE THIS RESERVATION FORM & FOLLOWING ADMIN FORM AND SUPPLY TO THE CONGRESS SECRETARIAT

SAVETCON EVENT MANAGEMENT | ☎ +27(0) 346 1150/071 587 2950 | ✉ [marketing@savetcon.co.za](mailto:marketing@savetcon.co.za)

# ICPOW CONGRESS ATTENDANCE DETAILS

## Attendance Passes Included with Sponsorship Package Please refer to Sponsorship Description for the number of included passes

Name	Surname	Email Address	Dietary Requirement

## Details to be included in the Post Congress Communication

Company Contact Name	
Email Address	
Website Address	
Contact Tel Nr	